



Join our Digitally Creative Team

Job Title: Copywriter

Location: Johannesburg

Closing Date: On-going Recruitment

Company Overview:

At eNew Media we deliver content, experience and information by combining creativity, data and effectiveness across multiple platforms that ensure our clients receive the best services at the highest quality. Our take on each project is enthusiastic and unique based on individual clients and their needs.

We strive to connect our clients with consumers by producing effective, relative and innovative designs using data and analytics to create the perfect platform for a business to grow towards the future while staying true to their core values.

We are currently looking for Copywriters to write engaging content that is used across various platforms, who is creative, innovative and adaptable connect with our customer base.





Responsibilities & Duties:

- Write high-engagement social media content that reflects our brand's voice and shows value to the consumer.
- Collaborate with Marketing, PR and Customer Experience to develop a variety of content marketing materials, product descriptions, website content and press releases.
- Produce error-free content that adheres to the company's mission and vision.
- Pay attention to detail and edit your own work
- Interpret creative direction and adapt points from creative briefs into persuasive copy concepts.
- Simultaneously manage multiple projects with short deadlines and seamlessly contribute to multiple aspects of the company.

Requirements:

- Bachelor's degree or equivalent in Literature/Journalism/Communication.
- Proficiency with Microsoft Office software, including Word, Excel, PowerPoint and Outlook.
- 0-1 years' experience in related field.

How to Apply:

Please complete the digital form in order for your information to be pulled into our recruitment database. This will allow us to review your application for the Copywriter Position.

[Please click here to apply.](#)

If you have any queries please contact:

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